



The Security Industry Authority required a large corporate stand at IFSEC. They had a space only site of 40m² open on three sides.

The brief was to create a modern looking stand using images to represent the work of the SIA. It also needed to be informative in its graphic content. Restrictions in budget meant that investment in new equipment and graphics would be limited.

The design of the stand was created to make use of existing hire stock of modular equipment held by Manktelow. Graphics were produced in house to form the main back wall in a format that could be re-used with other modular equipment on smaller scale stands at future events. These were key factors in meeting budgetary requirements.

The use of height up to 4 metres and illuminated displays at the front corners of the stand assisted in creating a stand of high impact and visibility with SIA branding being visible from a distance.

Manktelow Ltd was responsible for design and production for both the stand and graphic panels. Transport and installation on site was carried out by Manktelow personnel.



Flat elevation

